

Need a little help when it comes to blogging and Facebooking? BPI is here for you!

HERE ARE SOME IDEAS TO INSPIRE YOUR NEXT BLOG POST OR FACEBOOK POST:

BLOG

Do you offer sedation dentistry? Write a post about sedation dentistry for your readers. You can discuss different types of sedation, the pros and cons of each type, and why sedation dentistry might be a good option for some patients.

Hold a contest on your blog! This is a great way to encourage your readers to get involved and keep them coming back. Ask them to comment on your blog post on whatever you choose – their best dental joke or their favorite dental care saying, for example. You can either pick the winner at random or by judging the comments. Offer a prize, big or small, to the winner!



Pumpkin-flavored foods and drinks are extremely popular during autumn and winter! Share with your readers the dental health and nutritional pros and cons of pumpkin products.

FACEBOOK

We're more than halfway through the month of October! Make sure your Facebook Halloween special, promotion, or contest is ready to be posted soon!

Has your office carved pumpkins this month? Post photos of your jack-o'-lanterns on Facebook! Be sure to include at least one with a toothy grin!



Now go out there and post! If you have any questions about setting up your Facebook or your blog, [contact BPI today by emailing seo@bpihelpdesk.com](mailto:seo@bpihelpdesk.com).